

Approved Formulas List  
for California Women,  
Infants and Children (WIC)  
Program Families

# Powder Formulas



March 1, 2023

## 2 Steps to Using WIC Powder Formulas Benefits.

 **Step 1:** Buy Similac WIC size formulas  
([see page 2](#)).

**Step 2:** If Similac WIC sizes are not available,  
buy other Similac formulas ([see page 3](#)).



# Shopping Tips:

- Shop at WIC approved grocers. Find WIC grocers at [MyFamily.WIC.ca.gov](http://MyFamily.WIC.ca.gov).
- Scan the product with [your California WIC App](#) to confirm it is approved before checking out at the register.
- Check your receipt. Larger containers will use more of your benefits because they make more formula.
- You may mix and match purchasing the WIC size formulas or other Similac formulas depending on availability.

## Step 1: Choose Similac WIC size formulas listed below.

Similac WIC Size Formula	Number of Cans Used in Benefit Balance
Similac Advance Powder 12.4 oz	1
Similac Total Comfort Powder 12.6 oz	1
Similac Sensitive Powder 12.5 oz	1



**Step 2: If Similac WIC sizes are not available, you may buy any of the Similac formulas listed below until April 30, 2023.**

Other Similac Formula	Number of Cans Used in Benefit Balance
Similac Advance Powder 20.6 oz	1
Similac Advance Powder 30.8 oz	2
Similac Pro-Advance Powder 20.6 oz	1
Similac Pro-Advance Powder 30.8 oz	2
Similac 360 Total Care Powder 20.6 oz	1
Similac 360 Total Care Powder 30.3 oz	2
Similac 360 Total Care Powder 30.8 oz	2
Similac Total Comfort Stage 1 Powder 820g	2
Similac Pro-Total Comfort Powder 20.1 oz	1
Similac Pro-Total Comfort Powder 29.8 oz	2
Similac Sensitive Powder 20.1 oz	1
Similac Sensitive Powder 29.8 oz	2
Similac Pro-Sensitive Powder 20.1 oz	1
Similac Pro-Sensitive Powder 29.8 oz	2
Similac 360 Total Care Sensitive Powder 20.1 oz	1
Similac 360 Total Care Sensitive Powder 30.2 oz	2





**California Department of Public Health, California WIC program**

*This institution is an equal opportunity provider.*

**1-888-942-9675 | [MyFamily.WIC.ca.gov](http://MyFamily.WIC.ca.gov)**

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