

WIC Infant Formula

Buy the brand, type, size, and number of cans included in your WIC Food Balance.



Enfamil Infant*

12.5 oz powder or
13 fl oz liquid concentrate

This should be the milk
based formula of first choice.



Similac Soy Isomil**

12.4 oz powder or
13 fl oz liquid concentrate



Enfamil Gentlease

12.4 oz powder



Enfamil Reguline

12.4 oz powder



Enfamil A.R.

12.9 oz powder

WIC provides breastfeeding and infant feeding support services to all families. Call your local WIC office to learn more!



California Department of Public Health, California WIC program

This institution is an equal opportunity provider.

1-800-852-5770 | MyFamily.WIC.ca.gov

Rev 08/25

* Primary contract brand milk based infant formula. ** Primary contract brand soy based infant formula.